



## **Smarti Solutions recognized as New York Best of Business 2009**

(August 28, 2009) The Small Business Commerce Association (SBCA) is pleased to announce that Smarti Solutions has been selected for the 2009 Best of Business Award in the Business services category.

The SBCA Best of Business Award Program recognizes the best of small businesses throughout the country. Using consumer feedback and other research, the SBCA identifies companies that we believe have demonstrated what makes small businesses a vital part of the American economy. The selection committee chooses the award winners from nominees based off information taken from monthly surveys administered by the SBCA, a review of over 100,000 consumer rankings, and other consumer reports. The 2009 Best of Business Award program consisted of 5 million nominees across all 50 states in 2500 cities. Award winners are a valuable asset to their community and exemplify what makes small businesses great. These are businesses that are delighting their customers and providing exceptional goods and/or services.

### **About the SBCA**

The Small Business Commerce Association (SBCA) is a private sector entity that aims to provide tactical guidance with many day to day issues that small business owners face. One of our key goals is to provide a central internet portal with information and advice on the basics of business formation and marketing. The SBCA provides real world guidance on issues that small business owners encounter daily. Visit [www.smallbusinesscommerceassociation.org](http://www.smallbusinesscommerceassociation.org) for more information.

### **About Smarti Solutions**

Smarti Solutions is a marketing consultancy and agency selection firm that finds businesses the right selection of advertising agencies, PR firms, media buying and internet marketing companies and consultants, vetted across capabilities, experience and other criteria. Like hired guns, Smarti advises businesses on the right marketing services to achieve results and—just like marketing matchmakers—shortens their agency search and finds the right ones. Visit [www.getsmarti.com](http://www.getsmarti.com) for more information.