



## **Michele Harris Moderates Panel for Manhattan Chamber of Commerce: Online Marketing Boot Camp**

NEW YORK (April 2, 2003) – Smarti Solutions’ President, Michele Harris, will be moderating an upcoming panel, ONLINE MARKETING BOOT CAMP: Practical Advice for Small and Mid-sized Businesses. An overview of the latest web-based trends and techniques that can be quickly, easily and cost-effectively applied to market and promote any type of business. Focus will be on website and search engine optimization, email marketing, online advertising and public relations. Sponsored by the Manhattan Chamber of Commerce. Tues., 4/29, 8am-10am; Jolly Hotel Madison towers; 22 E. 38<sup>th</sup> St. @ Madison Ave., 2<sup>nd</sup> Fl. \$35 in advance, \$40 at the door; Includes continental breakfast. To register, call 212.831.4206.