



Smarti Solutions exhibiting at ad:tech Nov 3-6, 2008

NEW YORK (October 14, 2008) – Smarti Solutions (www.getsmarti.com), a marketing services search firm that connects businesses with qualified advertising agencies, PR firms, marketing companies and consultants, announced that it will be exhibiting at ad:tech—the event for digital marketing—from November 3-6, 2008 at the Hilton New York.

Over 10,000 attendees are expected to visit the area's largest interactive marketing exposition event and its corresponding presentations. The conference will highlight such hot topics of interest as Media Buying, Email Marketing, Mobile Marketing, TV 2.0, Video, Creativity, Blogging, Viral Marketing, Web Analytics, Search Engine Marketing and Optimization, Gaming and more.

Smarti will be debuting new Super Hero, Sales & Marketing SAM, to personify their value proposition of maximizing marketers' budgets and time.

"Right now, businesses need savvy, smaller Davids over big Goliaths. Smarti's niche is connecting businesses with the best of the marketing Davids," says Michele Harris, CEO. "Businesses still need marketing services, they just need to be smart about it," says Michele Harris.

In light of the current economic recession, Smarti is offering all ad:tech New York attendees a 10% discount on any search for marketing companies or consultants. The company hopes that the discount will help ease some of the financial pressure from budget-strapped marketers.

About ad:tech

ad:tech—the event for digital marketing—is an interactive advertising and technology conference and exhibition. Worldwide shows blend keynote speakers, topic driven panels and workshops to provide attendees with the tools and techniques they need to compete in a changing world. With 11 shows in 7 countries, ad:tech's globally respected roster of speakers, workshops and exhibitors continues to make it the preferred resource and destination for digital marketers everywhere. For listings of exhibitors, speakers, events and upcoming conference offerings, visit www.ad-tech.com.

About Smarti Solutions

Smarti Solutions is a marketing services search firm that finds businesses the right advertising agency, creative branding, PR firm, marketing company or consultant, while maximizing clients' budgets & time. Smarti shortlists qualified marketing agencies and experts, vetted across capabilities, expertise, industry experience, culture, budgets and other criteria. There are tons of marketing companies under the sun. Smarti Solutions finds clients the *right* one. Smarti has helped hundreds of businesses across industries ranging: auto, fashion, financial, media, publishing, professional services, real estate, retail and technology. For more information, visit www.getsmarti.com.