



The smartest route between marketing resources and ROI



**Find a PR, Creative, Advertising, Marketing Agency or Expert
— And Maximize Your Budget & Time...Now *that's* a Smarti Solution.**

Marketing a business takes time and experience; it also takes savvy partners. That's why so many businesses — especially midsize companies — turn to Smarti Solutions to identify marketing resources.

Smarti ensures you're invested in the right services to achieve meaningful results. By replacing the headaches and hassles associated with finding qualified marketing agencies and experts you can stop searching — and start profiting.

Armed with your criteria and a smart brief, we provide you with a shortlist of qualified specialists experienced in your industry (with the credentials to prove it). While others search we find — securing the best rates in the market because we're constantly in the market.

The benefits for you? You save time, lower your risk and accelerate the process of searching for the right talent to leading a savvy marketing team. We can maximize your budget — whether it's fifty thousand or five million — and help you shave weeks, if not months, off of your agency search. That helps you capitalize on opportunities and avoid costly mistakes.

**There are tons of marketing agencies under the sun.
Smarti Solutions finds you the *right* one.**

The smartest call you'll make (actually, the *only* call you'll need to make).

We rigorously select qualified agencies & experts ranging deep and wide across marketing disciplines and expertise including:

- Marketing Research & Strategy
- Public Relations: Media & Analyst, Speaker Bureaus, Events
- Branding / Creative: Identity, Graphic Design, Copywriting
- Advertising: Print, Radio, Television
- Online Marketing: Web Design, SEM, Social Media
- Media Buying: Print, Broadcast, Online
- Business Development & Tele-Prospecting

(and more,) carefully screened and vetted across:

- Capabilities
- Industry experience
- Expertise
- Success track record
- Budget
- Company culture

and other characteristics to meet your short or long term needs. All the while we maintain a neutral perspective since we're not tied to a specific medium, discipline or agency...just you.

Work Smarti and let us be the first, and only, call you'll need. Forget bias, hassles or high expenses. We spend the time — each and every time — so you don't waste yours...we think you'll find that smart...

We stand for our services. Literally. Our name isn't about us: it's about what we can do for you. Smarti is an acronym for our expertise in the areas of Sales, Marketing, Advisory, Representation and Talent.

It's Smart Business.

Smarti has helped hundreds of businesses from Fortune 1000 companies to rising start-ups ranging B2B & B2C across industries including: auto, beverages, fashion, financial, healthcare, media, manufacturing, publishing, professional services, real estate, retail and technology.

Buzz

"As a midsized B2B firm in a competitive market, it was critical to find a top notch advertising agency. Smarti provided a great selection of ad agencies that fit the bill...and helped us realize that we could get more bang for our buck by working with a multi-faceted firm that could handle print to web. We're thrilled with the results we're getting." — **AVP Global Marketing, Greenfield Online**

"In our search for a PR firm that would fit our unique needs, Smarti matched us up with three worthy candidates...who right away understood our goals and any of them could have won our business. The process was very quick and efficient...For any company looking for Marketing or PR direction, working with Smarti is a must." — **Chief Marketing Officer, AzooglesAds**

"Smarti was invaluable in matching us up with the right marketing resources, gave us excellent advice and provided us with top-notch vendors, all of whom fit not only our budget but our personality as well!" — **Director of Marketing, Gaia Power Technologies**

Looking for the smartest, fastest route from marketing resources to return on investment? You've found it. Our smarts don't go to our heads...they go to your business.

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